

## **Goal B: Support our youth through cultural campaigns**

Amman's young people are the future. We need to inspire and celebrate an engaged and culturally diverse youth population. This goal will capitalize on our youth's potential and ensure young people have the opportunities they need to learn, work together and build a strong, resilient future city. This goal focuses on youth empowerment, awareness and cross-sector networking.

**Action 4.B.1**  
**Leverage municipal buildings to create youth centers**

Leverage GAM assets to be used as youth centers and invest in our youth by developing focused development programs as well as informal initiatives.

**Owner**  
 GAM (Investment and Assets Directorate)

**Status**  
 New

**Timescale**  
 Long term/ phased

**Partners**

- Youth societies
- Funding agencies



**Resilience Value**

- Attract and increase investment in city buildings and assets.
- Support youth initiatives, skills development and future employment opportunities.

Solicit the partnership of civil society organizations in meeting the needs of vulnerable youth groups and supporting the safe and equal participation of women and girls in these centers.



**Showcasing best practice**

**Leaders of Tomorrow (LoT)**

Leaders of Tomorrow is a Jordanian youth-led, independent social enterprise, active since 2007 in Jordan and regionally in the Middle East and North Africa. Their mission is to build a community of young leaders who are educated, critical thinking, initiative-takers, capable of serving their communities creatively. The group aims to break cycles of elitism in education and civic engagement by rediscovering and reviving public spaces. They aspire to challenge the status quo and create positive change in society.

Initiatives include DIWANIEH, FADFED, MO7AKA, FOR9A and Leaders of Tomorrow Social Innovation hub. These reflect the values of freedom of expression, freedom of thought, equal access to education and critical and creative thinking.

### Action 4.B.2

### Support cultural, social and sports-related initiatives in the city

GAM is responsible for providing infrastructure to support sports, cultural and social activities including playgrounds, training and cultural centers, parks and public spaces, as well as festivals, carnivals, and local celebrations. We will invest in a range of activities to support the city's efforts to enhance social cohesion, support youth and children's activities, and provide training for all segments of society (e.g. sewing and computer training for women, computer skills for all, foreign language development, and handicraft training for children, women and young people).

**Owner**  
GAM (Social Development Sector)

**Status**  
Ongoing

**Timescale**  
Short

**Partners**

- Youth societies
- Ministry of Youth



- Resilience Value**
- Help build robust communities and social cohesion.
  - Empower young people and women and improve skills.
  - Support youth development and training.
  - Attract sponsors and investors.
  - Improve health and wellbeing of the youth.

Use these initiatives and events to promote interaction between diverse communities in order to strengthen social cohesion and address negative perceptions, which can lead to violence or negative coping mechanisms.






DARB - The Summer Internship Project  
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## Showcasing best practice


## All Jordan Youth Commission (AJYC)

The All Jordan Youth Commission was established in 2006 as one of His Majesty King Abdullah II Bin Al-Hussein's initiatives implemented by the King Abdullah II Fund for Development. The Commission aims to activate the role of Jordan's youth as a real and influential partner in public life, whether at the social, political or economic level. It does so by building capacity amongst young people and promoting a culture of initiative and volunteer work. It also promotes networking between different institutions working in the youth sector.

### Action 4.B.3 Engage with local and international youth organizations

<p>Create engagement between our youth and local and international organizations to foster a youth population committed to community service. We will create engagement via platforms, conferences, gatherings, media opportunities. GAM will also provide venues for engagement opportunities.</p>	<p><b>Owner</b> GAM (Social Development Sector)</p>	<p>4  5  11 </p>
	<p><b>Status</b> New</p>	<p><b>Resilience Value</b></p> <ul style="list-style-type: none"> <li>• Support knowledge sharing and networking.</li> <li>• Build youth skills and capabilities.</li> <li>• Empower young people and cultivate strong future leaders. and engaged citizens</li> </ul>
	<p><b>Timescale</b> Short</p>	
	<p><b>Partners</b></p> <ul style="list-style-type: none"> <li>• 100RC network</li> <li>• Youth societies</li> <li>• Ministry of Youth</li> <li>• Funding agencies</li> </ul>	

### Action 4.B.4 Design awareness campaigns to prevent youth extremism

<p>This action aims to raise awareness about culture, religion and diversity, with a view to preventing extremism. Awareness programs will be directed at young people and children, and cover the rule of law, dialogue, and youth empowerment.</p>	<p><b>Owner</b> GAM (Social Development Sector)</p>	<p>16 </p>
	<p><b>Status</b> New</p>	<p><b>Resilience Value</b></p> <ul style="list-style-type: none"> <li>• Support youth entrepreneurship and leadership.</li> <li>• Support knowledge sharing and networking.</li> <li>• Empower young people and build youth skills and capabilities.</li> <li>• Increase civic engagement and sense of belonging especially for migrants.</li> <li>• Promote social cohesion amongst different communities.</li> </ul>
	<p><b>Timescale</b> Short</p>	
	<p><b>Partners</b></p> <ul style="list-style-type: none"> <li>• Ministry of Education</li> <li>• Local universities</li> <li>• Youth societies</li> </ul>	



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## Showcasing best practice Zaha Cultural Center

Zaha cultural center was found with the generous donation of Mrs. Zaha Jardaneh Mango. The center aims to a) provide programs, activities and services and associated facilities to stimulate the development and innovation of children, and b) provide equal opportunities for all children in Jordan by taking this experience to all governorates of the Kingdom in partnership with public and private sector. The center provides educational, cultural, humanitarian services and social programs encouraging innovation and skills development amongst children of all age groups to create the youth generation for the future. One of the focuses of the center is children with disabilities and it provides them with 75 different training programs for free.

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## Showcasing best practice

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# Youth Leadership - HRH Crown Prince Al-Hussein Bin Abdullah II

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The future of Jordan's youth, their engagement in society, education and economic opportunities are amongst His Royal Highness' primary concerns. The initiatives and programs he has established are evidence of his belief that all young people can excel, given the right tools and opportunities. HRH advocates for a generation of youth which is committed to community service and volunteerism. HRH is responsible for several national youth initiatives such as **Generation Protected** which helps to raise awareness of education and drug prevention, **Haqiq**, **Qusai** which aims at creating qualified and proficient athletic trainers capable of treating sports injuries suffered by athletes during sporting events, and **The Global Forum**.



### Haqiq

A national leadership program which aims to enhance, develop, enrich and help youth reach their full potential as productive leaders and caring citizens.



### Cooperation with NASA

This collaboration between Jordan and NASA provides internship opportunities for Jordanians interested in pursuing a career in technology. It also includes a joint NASA/Jordanian team collaborating on building and programming a Nano satellite such as a Cubesat. This initiative seeks to inspire young Jordanian engineers, provide a boost to their careers and opportunities for further academic training. It also supports Jordan's efforts to build a cadre of highly qualified professionals in the technology and research sectors.



### Global Forum on Youth, Peace and Security

The Global Forum, hosted by the Hashemite Kingdom of Jordan under the Patronage of His Royal Highness Crown Prince Al Hussein bin Abdullah II, was envisaged as a turning point towards a new international agenda on youth, peace and security.

