





Goal A: Leverage Our Existing Human Capital to Create Employment

Our human capital is a key source of competitive advantage in Jordan. Jordan is one of the best educated countries in the Arab world with a literacy rate at 93.3% distributed equally amongst men and women. With a 15% total unemployment rate, of which 29% is amongst our youth, we need to limit brain drain and have a greater emphasis on knowledge-based economy to provide better employment opportunities for highly educated citizens including the youth and migrants.

Action 3.A.1
Work with the education institutions to match education to future skills requirements and reduce child labor

<p>We will work with local education institutions to undertake surveys and gather data to better understand the skills that will be needed in the future. Collaboratively, we will explore the opportunity to set up job centers, career advice service, design training programs, and awareness campaigns to ensure students acquire the right skills needed in the labor market. We will also work with the Ministry of Education to implement awareness raising campaigns and training programs for inspectors against child labor.</p>	<p>Owner GAM (Social Services Dir.)</p> <hr/> <p>Status New</p> <hr/> <p>Timescale Short</p> <hr/> <p>Partners</p> <ul style="list-style-type: none"> • Ministry of Education • NGOs • Local education institutions 	<p>5  8 </p> <hr/> <p>Resilience Value</p> <ul style="list-style-type: none"> • Expand the employment opportunities. • Encourage the youth to select the education that best suit the present and future market demand which will contribute to Amman's economy. • Develop skills to enable people to access sustainable livelihoods. • Grow a buoyant and prosperous economy for Amman, retaining young people in the city, avoiding out-migration.
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Ensure that the skills of refugees and marginalized populations are known and considered in this action.








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Inspiration from Pittsburgh
Providing 21st century education for youth

Under the “People” pillar, the city sets the goal to eliminate barriers to opportunity for education and employment for all residents. Among the actions for implementation, the city plans to scale current pilot and small-scale efforts to integrate 21st century job skill training into formal school programming, for example Science, Technology, Engineering, Arts, and Math (STEAM) initiatives.

This will allow Pittsburgh's children to receive training and build skills necessary to pursue 21st century jobs in engineering, computer science, advanced manufacturing, and more – sectors that characterize Pittsburgh's key growth industries.

Action 3.A.2 Organize an annual job fair		
<p>We will organize an annual job fair in collaboration with the universities, educational institutions, local and international organizations to bring recruiters closer to our university graduates and students to increase employment and internship opportunities. This will become an opportunity for our youth to discover the skills required for certain jobs.</p>	<p>Owner GAM (Social Services Directorate)</p> <hr/> <p>Status New</p> <hr/> <p>Timescale Short</p> <hr/> <p>Partners</p> <ul style="list-style-type: none"> • Local universities and educational institutions • Ministry of Labor 	<p>5  8 </p> <hr/> <p>Resilience Value</p> <ul style="list-style-type: none"> • Social and economic benefits to job-seekers and recruiters via job creation and skills development.

Action 3.A.3 Expand youth employment programs to include migrants		
<p>To understand the skills and capabilities of young people, including migrants, we will conduct assessments in coordination with NGOs. This will help us to ensure young people are guided towards the appropriate city activities, training programs, and voluntary services. We will leverage our existing assets as training centers to facilitate employment opportunities.</p>	<p>Owner GAM (Investment and Assets Directorate)</p> <hr/> <p>Status New</p> <hr/> <p>Timescale Short</p> <hr/> <p>Partners</p> <ul style="list-style-type: none"> • Ministry of Labor • Youth societies • Civil Service Bureau 	<p>4  10  16 </p> <hr/> <p>Resilience Value</p> <ul style="list-style-type: none"> • Support youth entrepreneurship and leadership. • Support knowledge sharing and networking • Empower young people and build youth skills and capabilities. • Increase civic engagement and sense of belonging especially for migrants. • Build social cohesion.